

# Simon Dalsgaard Nielsen

Reklamekriger klar til angreb!

simon@stimulans.dk

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## Experience

### **Senior Art Director at WorldPerfect**

November 2012 - Present (2 years 1 month)

### **Senior Art Director at WorldPerfect**

November 2012 - Present (2 years 1 month)

### **Teacher at School of visual communication**

January 2009 - Present (5 years 11 months)

making workshops up to 5 weeks a year with students in graphic design and concept development.

### **Founder at stimulans**

August 2007 - Present (7 years 4 months)

Art director and concept developer

### **deltager at Endemol**

2013 - 2013 (less than a year)

### **Art director at Mellem jobs**

March 2012 - November 2012 (9 months)

Mangler du en kreativ i flokken .. så kig nærmere på min profil!

### **Art Director / Concept Developer at OPENING**

May 2009 - February 2012 (2 years 10 months)

*1 recommendation available upon request*

### **Art Director Assistent at 727 communication as**

September 2007 - April 2009 (1 year 8 months)

### **AD Assistent at Designsyndikatet**

2006 - 2006 (less than a year)

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## Volunteer Experience

### **Instructor/group leader at FDF**

1991 - 2003 (12 years)

5 års erfaring som leder for børn og unge.

Instruktør for ungdomskurser med "udeliv/bålmad"

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## Languages

<b>Danish</b>	(Native or bilingual proficiency)
<b>German</b>	(Elementary proficiency)
<b>English</b>	(Elementary proficiency)

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## Skills & Expertise

**Photoshop**  
**Indesign**  
**Illustrator**  
**Workshop Design**  
**Creativity Coaching**  
**Creative Development**  
**Creative Direction**  
**packaging design**  
**Logo Design**  
**Campaign Development**  
**Social**  
**Presenting Ideas**  
**InDesign**  
**Packaging**  
**Visual Communication**  
**Campaigns**  
**Adobe Acrobat**  
**Concept Development**  
**Corporate Identity**  
**Advertising**  
**Art**  
**Corporate Branding**

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## Education

### **Skolen for visuel kommunikation**

Bachelor, Design, Communication, 2004 - 2007

### **Krabbesholm Højskole**

Graphic Design, 2004 - 2004

### **Ribe Katedralskole**

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## 1 person has recommended Simon

"Simon's not easy to get around. Whether you are trying to pass the right or left hemisphere something clever always comes in the way. Simon is the kind of annoying colleague, who quite often comes up with ideas you have to admit that you would wish it'd been yours. And if you are the kind of manager who sticks to the ground by refusing hiring someone better than yourself, you have to avoid Simon... and accept that he'll raise the creative level at one of your competitors. Anyway he'll also put the decisive stamp on the agency's social side. He conjures a party of equal parts high spirits and creativity."

— **Hans Kristian Erbs**, *Strategic planner/copywriter, Aakjærs A/S > OPENING A/S*, managed Simon indirectly at OPENING

[Contact Simon on LinkedIn](#)